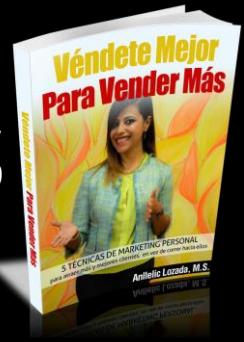




Anlelic Lozada, M.S.

Career Coach | Entrepreneur Mentor | Marketing Instructor
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Anlelic's motto is: "love what you do and the unique way you do it."

After 10+ years as a marketing executive for important brands, like **PR Newswire** and **The Huffington Post**, Anlelic decided to combine both of her passions - personal development and marketing - to help entrepreneurial souls market themselves, as well as their business.

Ms. Lozada teaches online courses on Social Media and Personal Branding in the School of Continued Education of **Universidad de Puerto Rico**, Mayagüez campus (the 2nd largest public university campus in PR).

Anlelic is a certified marketing instructor with **NYC Business Solutions**, a service of Small Business Services, completed the Career Coaching Program from **The Coaching Training Alliance**, and is an Integral Coach Certification candidate from **La Asociación Internacional de Coaches Profesionales**. Anlelic earned a Master's Degree in Business Leadership with concentration in International Marketing from **Nova Southeastern University**, and a Bachelor's Degree in Advertising with Minors in Psychology and Marketing from **Florida Int'l University**.

"Entrepreneurs learned how to assess their skills, strengths and personality so they can be a marketing extension of their business and be memorable in every interaction: with colleagues, employees and customers. Anlelic skillfully engaged the audience and created a transformative experience for participants to take away."

– Christian Damiba, Director, NYC Business Solutions

"What an excellent workshop! Anlelic Lozada was powerful with her words and the presentation was on point. The audience was interacting with each other and we had the opportunity to network at the completion of the workshop. I was able to apply the marketing concepts to my work easily."

– Miguelangel Burdier, Regional Office Director, New York Life

Audience: Entrepreneurs, personal sellers, execs, job-seekers, bloggers & college students

Speaking Opportunities:

- Media Interviews & Expert Quotes
- Motivational Talks & Group Coaching
- Workshops & Webinars
- Half-day & Full-day Seminars
- Corporate Training & Lectures
- University Courses (live & online)

Sample Topics (in Spanish or English):

- Opening Moves: Making Initial Encounters Work
- Sell Yourself: Personal Branding to Show Expertise & Sell More
- Social Media Basics: Twitter™, Instagram™, Facebook™ and LinkedIn™
- Paid & Unpaid Promotion: Advertising vs Public Relations
- Create your Customer Base with a M.A.P (Marketing Action Plan)
- Connect with your Customers Online: Websites, Blogs & E-newsletters
- Social Media as a Branding Tool for your Business

AS SEEN ON:

THE HUFFINGTON POST



Alma Emprendedora



Speaker Fees

Hourly: \$249
 Half-Day: \$899
 Full-Day: \$1,499
 Online Course: \$150/hr
 Coffee & Pastries: \$10/per person

- Payable via PayPal.com
- Plus: Non-local travel expenses

